

# Application Portfolio Metrics

## Turn data into decisions.

Don't manage your application portfolio based on your best guesses. Gather critical feedback from your end users to make informed decisions on business apps.

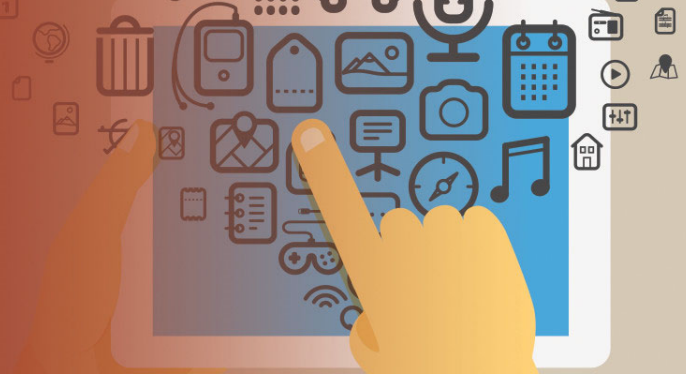
- 👉 What apps are you paying for that aren't providing business value?
- 👉 How much are you wasting on apps that no one uses?
- 👉 What apps do end users need training on?



- ✔️ Collect pointed data from the people who actually use the application
- ✔️ Drill down with individual application scorecards
- ✔️ Provide targeted department feedback

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## Problem

Application Managers want to make informed decisions for individual application projects, or to rationalize all or part of their application portfolio.

However, they can't afford to spend time or money to do a functional and technical assessment of each application, including interviews and expensive meetings full of IT and Business experts.



## Risk

The Application Manager thus ultimately relies on personal or collective intuition, and makes poor decisions on individual application projects to cut cost and implementation time.

This occurs whether purchasing a new app, optimizing an old app, improving business process or workflow, or rationalizing (a subset of) the application portfolio. In the end, the business suffers due to poor implementation and lack of proper planning.



## Root Cause

Application Managers do not have a simple and structured method to solicit feedback on applications from IT Admins and Business Super Users, to develop a complete understanding of each application.

A full blown application rationalization comes with exorbitant fees with deliverables that are impossible to keep current, and up-to-date.



## Solution

Make the right decisions based on targeted data analysis that supports confident and informed decision-making.

Assess individual applications as projects or pain points surface, to keep an always-current, easy-to-update comprehensive metrics dashboard of each application's:

- alignment with business needs
- technical and functional effectiveness
- vendor relationship satisfaction, and much more.

### ADDITIONAL INFORMATION:

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