CEO-CIO Alignment

Satisfy your most important stakeholder - your boss.

Assuming you and your boss are on the same page when it comes to the vision of IT is as unwise as it is unlikely. Formalize your communication and goal setting to ensure your vision and direction align.

- Understand your boss's perception of and vision for IT in your business
- Identify and build core IT processes that automate IT-business alignment
- Create a plan to address alignment gaps impeding business growth
- Deliver your plan to demonstrate IT value and progress

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Problem

IT is rarely top of mind for the CEO or business executive, but that doesn't mean they don't have clear ideas about what IT should deliver. Extracting this vision from the top stakeholder is a hard, tedious, meeting-driven process that often results a murky understanding of what the role of IT should be.

Risk

As the leader of IT, if you don't clearly understand the role of IT and what your boss expects, you risk wasting time and money working on priorities that aren't aligned with business goals. This will give you problems when you request resources or approval for projects because your top stakeholder isn't confident that you are working in the right direction.

Root Cause

Mind-reading is very difficult, and without a formal process for aligning you with your boss, it's what you're stuck with. There is no formal way to ensure that you and your top stakeholder are on the same page.

Solution

The CEO-CIO Alignment program is designed to identify and help you close the gaps between your vision for IT and your boss's vision for IT. This program aligns you with your boss, so that you are confident that you are leading IT in the right direction. Our members have confirmed it – ad hoc conversations are not enough to ensure you and your boss are aligned.

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