

Announcement:

“Architecting the Technical People Leader”

Virtual Group Coaching and Learning Experience

By Mary Patry



February 15, 2019 Kick-Off through August 2019

Are you a leader of technical people skilled in your technical practice and recently promoted into a leadership role? Or, are you a Senior leader of technical teams who understands the power of coaching and would like to offer the coaching experience to your team leaders?

Nothing is more exciting for individual contributors than to receive their first leadership position. It can also be a very challenging transition, particularly if the new leader is a technology professional. Excellent technical expertise is often what propels them into the people leader role, but it can also potentially be their downfall.

ITeffectivity is offering a collaborative six-month program in which a small group of IT managers with common work experience, requirements, and challenges will come together to develop their management skills, learn from an experienced IT executive practitioner, and collaborate with their peers. This program promises to transform the lone wolf technologist into the leader of the pack.

The program kicks off with a 3-hour virtual workshop in which we will identify and recognize growth opportunities. Twelve 60-minute meeting virtual conference calls will be held over a six-month period in addition to a 9-month and 12-month check in. Individual leadership assessments will be administered which will draw upon knowledge and insights gained from their review to elevate the perception of the leader's performance to their leadership, stakeholders, and direct reports. Every leader will receive 3 hours of individual access to the coach throughout the life of the program.

When: February 15 Kickoff, two virtual meetings per month through August with a November 2019 and February 2020 follow up check in.

Who is This For: Entry-level IT managers, mid-level IT managers, and team leads

Where: Zoom – virtual meetings, no travel required

Investment: \$2,900 per participant, maximum group size of 12 participants

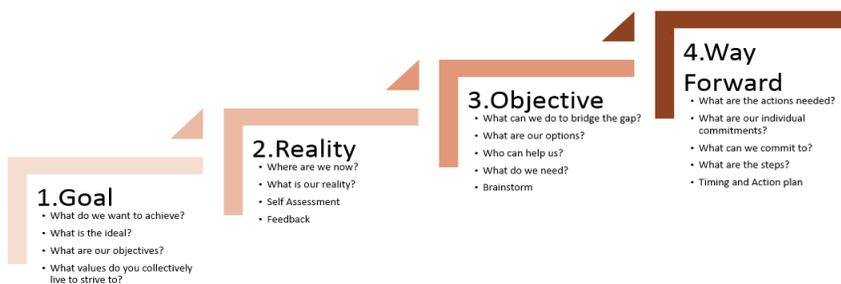
TECHNICAL PEOPLE LEADER PROGRAMS

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Architecting the Technical People Leader[®]

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INVESTMENT: \$2,900 with discount for additional enterprise participants, Program can be brought in house for six participants or more. Additional individual coaching hours available. Payment via credit card or purchase order post application registration strategy discussion.

APPLICATION LINK: [Apply here](#)

OUTCOMES:

- Performance Improvements
- Enhanced Leadership Skills
- Increased Employee Engagement
- Increased Customer Satisfaction
- Broadened Business Knowledge
- Career Path Accountability



Leadership + Culture + People = SUCCESS

PROGRAM STRUCTURE

- Partner with sponsors to clarify participant capability, build scope, and objectives
- Group limited to 12 participants maximum
- IT leadership peer discussions
- A 3 Hour Kick-Off Virtual Workshop
- Bi-Monthly 60-minute virtual peer discussion sessions scheduled over 6 months utilizing the GROW coaching model
- Participants receive 3 hours of individual access to the coach throughout the life of the program
- Sustaining 9-month and 12- month post program check-ins

WHEN: February 15, 2019 Kickoff Workshop, Semi-monthly virtual meetings per month through August 2019, November and February Check-In

WHO IS THIS FOR: Entry and mid-level IT managers and team leads

WHERE: Zoom – virtual meetings, no travel required

TARGETED SKILLS INCLUDE:

- People Leadership
- Effective Communication
- Demonstrating / Developing / Enhancing Business Acumen
- Hiring the Right People
- Getting Work Done Through Others
- Making Complex Decisions
- Demonstrating / Developing / Evidencing Managerial Courage
- Demonstrating Presence

ADDITIONAL INFORMATION:

ITeffectivity LLC was founded in 2013 with the mission of bringing order to the ever-changing world of the IT leader. Since then we have advised over 50 leaders as well as conducted over 15 major consulting assignments on behalf of Fortune 100 firms to small non-profits. Interested in learning how we might assist you? Please email mary.patry@iteffectivity.com or call 480.393.0722 to discover the possibilities.