

IT EXECUTIVE ADVISORY PROGRAM

IT Executives share a lot in common with the best athletes. They play on a team that's always working hard to win success after success. They're motivated by the need to constantly improve and broaden their skills, and much more. Even the most proficient high performing athletes will readily share praise for what their coach does for them. Similarly, executive coaches are most often engaged to focus on those with high potential to build from wherever they currently are.



PROGRAM FEATURES

- Individual Executive Coaching Discussions**
 The engagement is customized to meet the individual needs of the IT Executive starting from where they are. The specific priorities and target areas for the advisory sessions are determined at the first session with emphasis on discovering ways for the leader to position themselves for meeting their business and career aspiration
- BATES EXPI™ Executive Presence Assessment**
 Individual assessment measuring the self-perceptions of the leader and the perceptions that others have of her character, substance, and style
- Ad-hoc Access to Executive Advisory**
 Unlimited e-mail access and phone calls returned within 6 hours throughout the life of the contract

YOUR ADVISOR



Mary Patry

- 40 plus years IT leadership experience
- Executive Coach and Advisor
- ICF Professional Certified Coach
- Former CIO and IT Executive

Many offer "executive coaching", "advisor", or similar services. Few are certified, some have IT executive experience. Mary Patry, founder of ITeffectivity brings both in abundance. Over forty (40) years of IT leadership experience including years as CIO, focused and enhanced by investing herself in becoming an ICF Professional Certified Coach. Mary and her team are the ideal objective outsider who speaks your language, understands your challenges, and identifies with your aspirations.

"Mary possesses great listening capabilities and is a trusted advisor, committed to providing unbiased guidance in a safe/confidential environment. She focuses on eliciting information rather than telling you what to do. She personally helped me make improvements regarding enhancing my visibility within the organization and improving my perceptions among leadership which has led to an increase this year in the scope of my responsibilities."

- Sr. Director, IT

STRUCTURE

- Kick-off:** Contract and Agreement Signature
- Who:** Executive and Senior level IT leaders
- How:** Twice monthly 1-Hour virtual private discussion for six months with options for periodic onsite and team meeting participation
- Where:** Zoom video conference – no travel required
- Investment:** Fixed price relationship based on executive needs
- Registration:** [Let's Talk! Complimentary Discovery Discussion](#) 30 Minute discussion designed to explore needs and options



POTENTIAL OUTCOMES

- Advanced communication skills
- Enhanced leadership skills
- Increased confidence
- Broadened executive knowledge
- Succession planned
- Readiness for next career move
- Identifiable team members growth path