

IT WOMEN MASTERMIND GROUP®

Despite progress in employment gender equality, men continue to substantially outnumber women in terms of employment and leadership in IT and the tech industry. Women empowering Women is key to the change needed to affect a different outcome. This IT Women Mastermind Group is a twelve-month program in which like minded women come together to support each other in reaching towards their goals.



PROGRAM FEATURES

- **Mastermind Group Discussions**
A collaborative twelve-month program in which a small group of women IT leaders with common leadership experience, goals, and requirements grow together in twice monthly 60-minute virtual workshop sessions. In these sessions the group members support each other to address challenges by providing peer-to-peer mentoring and advice.
- **Option: BATES EXPI™ Executive Presence Assessment**
Individual 360 assessment measuring the self-perceptions of the leader and the perceptions that others have of her character, substance, and style
- **Option: Individual Executive Coaching**
Individually negotiated access to executive coaching at a discounted rate

YOUR COACH



Mary Patry

- 40 plus years IT leadership experience
- Executive Coach and Advisor
- ICF Professional Certified Coach
- Former CIO and IT Executive

ITeffectivity, LLC was founded in 2013 with the mission of helping CIO's meet the challenge of leading and delivering business solutions with a focus on effective people and process capabilities. Since then we have advised over 120 leaders as well as conducted over 20 major consulting assignments on behalf of Fortune 100 firms to small non-profits.

"Mary possesses great listening capabilities and is a trusted advisor, committed to providing unbiased guidance in a safe/confidential environment. She focuses on eliciting information rather than telling you what to do. She personally helped me make improvements regarding enhancing my visibility within the organization and improving my perceptions among leadership which has led to an increase this year in the scope of my responsibilities."
- Sr. Director, IT

STRUCTURE

- **Kick-off:** As Scheduled
- **Who:** Female Mid-Career Leaders of people (maximum of 8 participants per group)
- **How:** Twice monthly 60-minute virtual group discussions across twelve months discussions during mutually convenient working hours.
- **Where:** Zoom video conference – no travel required
- **Investment:** To be discussed
- **Application Process:** Schedule a 30-minute discussion to determine group designation

"Generally, change in our society is incremental, I think. Real change, enduring change, happens one step at a time."
The Notorious RBG

BENEFITS

- Build a supportive community of women who understand your challenges as a woman in IT
- Navigating male leadership challenges
- Finding and developing managerial courage
- Demonstrating presence
- Identifying your leadership style
- Creating a culture of inclusion
- Finding your voice
- Discover the power of belonging
- Diversity of ideas without fear
- Inspiring action
- Cultivating a sponsor

Discover the possibilities by scheduling a complimentary strategy session <https://www.iteffectivity.com/contact/>