ITeffectivity

IT Women Mastermind Group©

Women Empowering Women

Despite progress in employment gender equality, men continue to substantially outnumber women in terms of employment and leadership in IT and the tech industry. Women empowering Women is key to the change needed to affect a different outcome. This IT Women Mastermind Group is a six-month program in which like-minded women come together to build community while taking control of their destiny in a collaborative workshop format.

Program Features

- **Monthly Mastermind Group Discussions**
  A collaborative six-month program in which a small group of women IT leaders with common leadership experience, goals, and requirements grow together in semi-monthly 60-minute virtual workshop sessions discussing common topics, recognizing growth opportunities and identifying immediate actionable steps.
- **Add-On Option: BATES EXPI™ Executive Presence Assessment**
  Individual assessment measuring the self-perceptions of the leader and the perceptions that others have of her character, substance, and style.
- **Add-On Option: Individual Leadership Coaching**
  Every participant has the option of adding individual coaching to their program.

Benefits

- Navigating challenges with male leadership
- Finding and developing managerial courage
- Demonstrating presence
- Identifying your leadership style
- Creating a culture of inclusion
- Finding your voice
- Discover the power of belonging
- Diversity of ideas without fear
- Inspiring action
- Finding a sponsor
- Defining life balance

Structure

- **Kick-off:** Applications in progress.
- **Mastermind Discussions:** Semi-monthly
- **Who:** Female mid-career IT leaders from diverse firms (maximum of 8 participants per cohort)
- **How:** Semi-monthly 90-minute virtual workshop discussion with breakout and accountability partnerships
- **Where:** Zoom video conference – no travel required
- **Investment:** $899.00 per participant.
  (Add-On Options available with additional investment)
- **To Discover If This Program Is For You:**
  IT WOMEN MASTERMIND GROUP© Discovery Discussion

Your Coach

Mary Patry

- 40 plus years hands on IT leadership experience
- Executive Coach and Advisor
- ICF Professional Certified Coach
- Former CIO and IT Executive

ITeffectivity, LLC was founded in 2013 with the mission of helping CIO's meet the challenge of leading and delivering business solutions with a focus on effective people and process capabilities. Since then we have advised over 260 leaders as well as conducted over 20 major consulting assignments on behalf of Fortune 100 firms to small non-profits.

"Mary possesses great listening capabilities and is a trusted advisor, committed to providing unbiased guidance in a safe/confidential environment. She focuses on eliciting information rather than telling you what to do. She personally helped me make improvements regarding enhancing my visibility within the organization and improving my perceptions among leadership which has led to an increase this year in the scope of my responsibilities." -

-Sr. Director, IT

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