

IT VALUE OPTIMIZATION

Technology is a provider of services that enables an organization to effectively deliver products, operate and support the Business. It is important that technology be predictive, stable and efficient. ITeffectivity incorporates a holistic approach to assessing your organization and those "not so flashy", yet critical IT core capability services that can lead to downtime and astronomical costs if not done right. Leveraging our extensive industry experience, we provide you with "actionable" plans that help IT optimize costs and limit risk exposure.



SERVICES OVERVIEW

A representative sample of IT Value Optimization focus areas include:

IT Value Spend Analysis

Analysis of IT spend on people, processes and / or technology with data-backed recommendations on where to cut, reduce, consolidate, or invest for long-term gain. Sample areas may include contracts, infrastructure usage, tools, application deep-dives, process automation and more

IT Management Policies, Standards & Procedures

Provides an inventory of IT policies, standards & procedures, their location, format, ownership and associated training & assessments. This is followed by creating a consistent approach for building, formatting, communicating, and storing the artefacts as well as measuring compliance & tracking attestation.

IT Risk Management

Helps establish or enhance the IT Risk Management function including Org design and the framework for identifying, assessing & reporting on non-financial & emerging IT risks, tolerance levels, Audit tracking & response, management action plans (MAPs) and measuring compliance to policy

Mergers and Acquisitions

Program Management for structuring IT pre and / or post close of a merger or acquisition. Considers cost analysis, objectives & associated accountabilities, timing, risk registers, organizational design, business processes, integration, transition, communications & more.

Organizational Design

Assessment of a current organization's structure and based on Business needs, set-up of a new model with clearly identified roles & responsibilities. Considers spans & layers, flat vs. matrix, central vs. decentral & chain of command. Can be executed at a functional, division or corporate-wide level.

IT Organizational Change Management (OCM)

Focused on people, a framework is designed to ensure an organization can manage the impact of new business processes, IT systems, and / or changes in organizational structure with minimal resistance and disruption of service. Coaching and / or training can be provided at an extra cost.

Quality Engineering (QE)

Provides analysis of the Testing landscape followed by a plan for running an advanced QE function that mitigates risk & optimizes costs. Includes Org design, service & framework design (e.g., automation, data, performance, environment), methodology, tools, vendor governance, policy, KPIs & more.

IT Change Management

Provides analysis of the Change Management function & processes plus an improvement plan for increasing efficiency & reducing outages based on output. Assesses elements such as CAB structure, change types & risk, change windows, approval levels & groups, outage themes, tools and more.

IT Incident & Problem Management

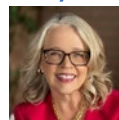
Provides analysis and an improvement plan for ensuring incidents & problems are appropriately captured, tracked, communicated & resolved in minimal time to reduce risk. Looks at Incident & Problem trends, severity levels, root-cause analysis, time & cost to resolve, tools and more.

REPRESENTATIVE ENGAGEMENTS

- Managed the Workforce Optimization program for a top financial market data firm that yielded a \$96M annualized save
- Restructured an IT Risk Management function & framework for a highly regulated Fortune 250 firm that led to the closing of over 120 Audits and Regulatory findings
- Transitioned 9 siloed Quality Assurance areas into an award-winning Quality Engineering organization with cutting-edge services & frameworks, leading to < .5% defect leakage
- Designed and implement a Change & Problem Management strategy that helped reduce Productions outages by 38%
- Reduced operating expenses by \$8M for a long-term healthcare provider by successfully leading, training, and building an IT infrastructure team from scratch
- Assessed, developed, and designed an organizational change model, resulting in effectively preparing the organization for doubling its size through 3 mergers in less than a year
- Led timely integration of business applications and processes for major mergers and acquisitions, including design and delivery of enterprise-wide Organizational Change Management and communications programs
- Established and led an IT Finance and Contract Administration Office with an annual spend of approximately \$50M plus project portfolio, including an \$80M multi-year ERP program
- Facilitated the development of an IT Asset Management methodology and created the strategy, roadmap and business case for implementation of an ITAM program at a global engineering and construction firm

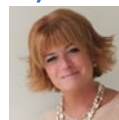
YOUR ADVISORS

Mary Patry



- ICF Professional Certified Corporate Coach
- 10+ years Executive Coach and Advisor
- Former CIO and IT Executive
- 40+ years hands on IT leadership experience

Allyson Stuart



- Former Chief Quality, IT Risk & Security Officer
- 35+ yrs. hands-on ITSM & People Leadership
- All-level Management Coach and D&I Leader
- AMA Certified Trainer & Motivational Speaker

Martha Hein



- 20+ years IT value optimization experience
- IT contract, vendor and cost optimization
- Merger and Acquisition expert
- Organizational Change Management

Discover the possibilities by scheduling a complimentary strategy session [IT Women Mastermind Discovery Discussion](#)