

Service Offering Overview



ITeffectivity helps IT Leaders in multiple ways



IT Executive Advisory

At ITeffectivity, we support CIOs and their leadership team in bridging the gap between technology and business to enhance their strategic leadership, drive innovation and alleviate pressure from key stakeholders. We do this through a coaching process to improve leadership skills in emotional intelligence, executive presence and strategic problem-solving. As a result, CIOs and their leadership team have more confidence in themselves and function stronger as a team.



Technical People Leaders

Nothing is more exciting for individual contributors than receiving their first leadership position. Excellent technical expertise is what propels them into the people leader role, but it can also be their downfall. The promise of our collaborative team leader development programs is in transforming the lone wolf technologist into the leader of the pack. The program can be structured in support of technical team leaders working on collective goals or groups of leaders with common experience and challenges.



IT Women Mastermind

When women support other women, amazing things happen. Together, women can do more, go further and change the world! ITeffectivity offers unique, six-month virtual Mastermind groups focused on empowering self-identified female Aspiring, Middle-management and Executive IT Leaders. In these small, personalized sessions, peers from different companies serve as valuable advocates, advisors, and mentors to each other, facilitated by top CIOs turned Executive Coaches. As a result, members make positive changes to their working style while expanding their network and establishing lifelong friendships!



IT Strategy and Governance

Two of the top three expectations for CIOs are aligning to business strategy and transforming business processes. Most IT departments lack the skills to develop a strategic plan for IT: a staggering 84% of IT departments surveyed claim their IT strategies are less than adequate. At the same time, many organizations do not have a governance framework in place that optimally aligns IT with the business objectives and direction. A well-crafted IT strategy and IT Governance framework are critical for enhancing business stakeholder satisfaction and building relationships with business stakeholders.



IT Transformation Services

Technology is a provider of services that enables an organization to effectively deliver products, operate and support the Business. But Technology can be costly and complex where it needs to be predictive, stable and efficient. ITeffectivity incorporates a holistic approach to assessing your organization and those "not so flashy", yet critical IT core capability services that can lead to downtime and astronomical costs if not done right. Leveraging our extensive industry experience, we provide you with "actionable" plans that help IT optimize costs and limit risk exposure.



Data Driven Performance Diagnostics

Establishing a baseline is imperative for starting every improvement program to measure your efforts' progress along the way. By utilizing an agreed-upon set of survey-based diagnostics or workshop-based assessments, establish critical baselines for your programs that range from IT core capabilities to People / Talent. We apply tools tailored to enhance your practice in partnership with the Info-Tech Group and Bates Communication Executive Presence diagnostics.

Who does a C-Level information technology (IT) executive turn to when they need to talk through their challenges? When they are confronted by issues that are not quickly or easily resolved who do they turn to? When are they experiencing self-doubt about their decision-making who do they look to for guidance?

They seek someone with whom they share a high level of executive experience and a deep grounding in technology. They also search for someone with the capacity to understand, appreciate and advise them effectively. They realize they need someone to consult with who understands their world, has faced similar challenges and has a perspective that adds real value.

From strategic planning to executive coaching to service improvements, the ITeffectivity team helps IT Executives put things in perspective to improve their performance and keep them moving forward.

Meet the Team



Mary J Patry, PCC
FOUNDER & IT
EXECUTIVE ADVISOR &
COACH



Allyson Stuart
IT EXECUTIVE ADVISOR



Martha Hein
IT EXECUTIVE ADVISOR

Helping Executives Improve Their Teams

ITeffectivity goes well beyond advising senior IT Executives by offering programs that support them in improving process capabilities along with interpersonal and leadership skills. Programs are customized to resolve specific conflicts or other challenges confronting these teams.

People are the most critical component of any business operation. ITeffectivity is designed to be your trusted partner, an objective outsider with the skills and experience to provide real help.

Please [contact us](#) today for additional information on our company capabilities.

ITeffectivity



MARY J PATRY, PCC

Founder, IT Executive Advisor and Coach

An Info-Tech Research Partner

Bates EXPi Certified Partner

Forbes Coaches Council

T: 480.393.0722

Mary.Patry@ITeffectivity.com

ALLYSON STUART

IT Executive Advisor

T: 732.533.9610

Allyson.Stuart@ITeffectivity.com

MARTHA HEIN

IT Executive Advisor

T: 714.397.4106

Martha.Hein@ITeffectivity.com

WWW.ITEFFECTIVITY.COM



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