

IT EXECUTIVE ADVISORY PROGRAMS

At ITeffectivity, we support CIOs and their leadership team in bridging the gap between technology and business to enhance their strategic leadership, drive innovation and alleviate pressures from key stakeholders. We do this through an advisory and coaching partnership focusing on communication and leadership in emotional intelligence, executive presence and strategic problem-solving. As a result, CIOs and their leadership team have more confidence in themselves and function stronger as a team.



PROGRAM OVERVIEW

Our unique IT Executive Coaching & Advisory Programs are designed to provide IT leaders with the tools necessary to achieve their vision and goals through constructive and confidential conversations. Experienced coaches provide an objective sounding board and help IT Executives recharge and refocus their personal goals while providing a broader perspective of the current role's success factors.

Program Options

- **Executive Leadership Coaching©** In this capacity, we engage in 12 60-minute meetings every two-three week across a six-month period. At the beginning of the program, the IT Executive has the option to partake in a 360-degree assessment to understand stakeholder feedback on their effectiveness and how they are perceived.
- **Executive Success©** Building on Executive Leadership Coaching, each program is designed to meet the needs of the executive. We identify gaps, risks and opportunities to leverage their strengths. We review documents, plans, proposals and reports and provide feedback within 24 hours.
- **Innovation Acceleration©** In addition to all components of Executive Leadership Coaching and Executive Success, the executive attends six management meetings in person or via conference, ideally monthly but within a nine-month timeframe (to allow for flexibility). Along with the personal executive presence assessments, the client benefits from insight gained by executing an Info-Tech diagnostic tool focused on business alignment or satisfaction. In private and confidential sessions, we identify where progress is being made, where behaviors are in line with intent and where there may be blind spots.

YOUR COACH

Mary Patry



- ICF Professional Certified Corporate Coach
- 10+ years Executive Coach and Advisor
- Former CIO and IT Executive
- 40+ years hands on IT leadership experience

STRUCTURE

- **Kick-off:** Contract and Agreement Signature
- **Who:** Executive and Senior level IT leaders
- **How:** Twice monthly 1-Hour virtual private discussion for six months with options for periodic onsite and team meeting participation
- **Where:** MS Teams or Zoom video conference – no travel required
- **Investment:** Fixed price relationship based on executive needs
- **Registration:** [Let's Talk! Complimentary Discovery Discussion](#) 30 Minute discussion designed to explore needs and options



COMMON OUTCOMES

- Enhanced executive presence
- Innovation agenda outlined
- Goals defined and actions planned
- Less stress and more time
- Success factors defined
- Strengthened executive communication skills
- Broadened business acumen
- Successor identified

"Mary has an incredible ability to others manage through change bringing a vision and purpose to those around her. Mary provided me with insights and inspiration when I decided to retire and then again when I joined a new employer as a CIO"
 - CIO, Biotechnology